

## SHAREHOLDER NOTICE

JUNE 22, 2011

### **Democrasoft Chairman & CEO Richard Lang To Appear on MSNBC's "Dylan Ratigan" Show**

#### **Tune in Friday, June 24th at 4:00 P.M. EDT**

*Santa Rosa, CA., June 23, 2011* - Democrasoft, Inc. Chairman and CEO, Richard Lang will appear as a guest on MSNBC's *Dylan Ratigan Show*, to speak to Dylan about the current state of education, Collaborize Classroom (<http://CollaborizeClassroom.com>) and the upcoming release of the Collaborize Classroom Topic Library.

"The Dylan Ratigan Show," airs live, weekdays from 4 - 5pm EDT on MSNBC (check local listings) and is filmed at the MSNBC studios in New York City. Lang's segment on the show is currently scheduled to run at approximately 4:30 on Friday June 24th EDT, however, viewers interested in Lang's interview should plan on watching and/or recording the entire show, since the airtime during Friday's show is subject to last minute changes. The clip will be available online after the show on the MSNBC site at <http://www.msnbc.msn.com/id/31510813/>.

Collaborize Classroom's award-winning online learning platform has been experiencing rapid growth and glowing reviews from teachers, students and independent organizations since its official launch in January of this year. The Dylan Ratigan interview also coincides with the recent announcement of the Collaborize Classroom *Topic Library™*, a global repository of individual, pre-formatted, discussion-based "topic lessons" created by and for teachers. The Topic Library will allow teachers everywhere to share individual topic-based lessons to engage students using the Collaborize Classroom platform. The new Collaborize Classroom Topic Library is scheduled to be released in time for the beginning of the fall school semester.

Collaborize Classroom, the flagship product from Democrasoft, is a free online learning platform which has emerged as a preferred choice in education technology because of its simple and engaging design, its ease of use, the "fun" factor reported by students, as well as its ability to embed documents, video, and other multi-media directly into discussion topics. The collaborative online learning platform also provides student participation reports and quantified results of online student discussions, further supporting a new depth of learning, as reported by teachers already using the platform.

Richard Lang is a pioneer in the technology industry and the co-founder of Democrasoft, a leading provider of social collaboration and voting platforms for building online communities. His passion for using technology to empower people is a driving force behind Democrasoft's current focus on bringing the collaborative element to education.

Dylan Ratigan is the host of MSNBC's "The Dylan Ratigan Show," an opinion and analysis-fueled daily broadcast program airing weekdays at 4pm EDT on MSNBC.

Ratigan also writes regularly for the Huffington Post and produces one of America's most insightful and provocative podcast's "Radio Free Dylan". Previously, Ratigan worked and thrived on the front lines of global finance and trade for nearly 10 years at Bloomberg LP, where he launched and hosted their flagship morning TV broadcast. In 2003, Ratigan joined CNBC where he created and hosted Fast Money in addition to co-anchoring CNBC's The Call and Closing Bell. Following the 2008 financial crisis, Ratigan resigned his position at CNBC and launched The Dylan Ratigan Show on MSNBC.